

Carole Borden CEO, C.B. Transportation named one of Ernst & Young LLP's 2009 Entrepreneurial Winning Women™

November 5, 2009, Philadelphia PA Carole Borden was one of nine female entrepreneurs selected to participate in the Ernst & Young Entrepreneurial Winning Women™ program designed to accelerate the growth of high-potential businesses founded by women entrepreneurs. The winners were selected from a competitive list of women entrepreneurs residing across the US by a diverse group of independent judges. For more information on the competition, visit www.ey.com/us/entrepreneurialwinningwomen.

As a winner of the program, Carole Borden will receive complementary participation in the Ernst & Young Strategic Growth Forum, which takes place November 11-15, 2009 in Palm Springs, CA. The Strategic Growth Forum, dubbed by Forbes.com as one of the "Seven Get-Ahead Executive Retreats," is a prestigious gathering of high-growth, market-leading companies. More than 1,300 leaders of the nation's most successful companies, along with investors and advisors, gather with exemplary entrepreneurs to share growth strategies and discuss current economic challenges.

In addition to participation in the Strategic Growth Forum, the Entrepreneurial Winning Women will take part in a customized program designed to build and foster critical relationships, enhance leadership skills and expand business know-how.

“Ernst & Young recognizes that with access to resources and the ability to scale our business, women entrepreneurs will be the tipping point for a global economic comeback. I am honored to have been selected as a 2009 winner and to participate in the Strategic Growth Forum” - Carole Borden

“Experienced role models and access to business-building networks are critical for women entrepreneurs looking to accelerate their company's growth and success,” said Maria Pinelli, Americas Director, Strategic Growth Markets, Ernst & Young LLP. “Through the Ernst & Young Entrepreneurial Winning Women program, we aim to give outstanding female entrepreneurs the tools and networks they need to grow their businesses.”

The Ernst & Young Entrepreneurial Winning Women program is conducted in collaboration with several women's entrepreneurship organizations including the Women's Presidents Organization, Women's Business Enterprise National Council, Babson College and its Center for Women's Leadership, Wharton School of The University of Pennsylvania, and the Committee of 200.

CB Transportation is a single source logistics management company providing road, rail and distribution services for manufacturers and retailers throughout North America. Their in-depth carrier base affords multiple service options, scheduling flexibility and competitive level pricing. Strong customer relationships and an understanding of corporate objectives coupled with their unexpected level of service makes CB a valued provider in any network.