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CB TRANSPORTATION BLAZES A TRAIL FOR WOMEN-OWNED COMPANIES

**American Express OPEN and the Women Presidents' Organization Rank
CB Transportation the 20th Fastest-Growing Women-Owned/Led Company in North America**

Vancouver, B.C. (April 28, 2011) – CB Transportation, Inc., is blazing a new trail, ranking in the top 50 Fastest growing women-led companies in North America by the American Express OPEN and Women Presidents' Organization for the second year in a row. In a sluggish economy, CEO Carole Borden attributes the company's rapid growth to its broad vision, exceptional hires, and sharp client focus. The strategy has paid off. CB is now No. 20 as a result of tripling her workforce and achieving 859% growth since 2006.

CB Transportation provides intelligent logistics and distribution solutions for Fortune 500 manufacturers and retailers throughout North America. Working in a male-dominated industry hasn't stunted her growth. In fact, Borden does not think of the business in terms of gender, instead she focuses on the wealth of opportunities that have surfaced in a challenging economy. She credits organizations such as the WPO and WBENC (Women's Business Enterprise National Council) for providing powerful networking forums for women in today's business world. In response to her recent award, Borden says "It is a privilege to take our place among this prestigious group of entrepreneurs. We have always understood that it is critical to bring value to our clients and stay true to our core values. To be recognized for our accomplishments by Amex and the WPO is a great honor and a testament to my team's dedication and passion."

The 50 Fastest list presents a competitive grouping of women-owned/led businesses. To qualify for this award companies must be privately held woman-owned/led companies in the U.S. or Canada and have generated \$500,000 by year end 2006 and reached revenues of \$ 2 million by the end of 2010. These companies are then ranked based upon a sales formula that combines percentages and absolute growth.

Borden's indomitable entrepreneurial spirit and determination have driven her to succeed in a tough industry during tough times. That same drive is echoed in the service Borden provides to her clients. Hands-on executive involvement, measurable results, and a sophisticated technology platform are a few of the top competitive advantages CB Transportation offers its clientele. The team is comprised of superb logistics specialists who provide continuous communication and visibility in a cutting edge virtual environment. Delivering intelligent solutions across North America and around the clock has allowed Borden and CB Transportation to blaze new trails in the transportation industry.

Visit www.cbtransportation.com for more information.