

**CONTACT**

**Erin Morrissey**

**Public Relations**

[emorrissey@cbtransportation.com](mailto:emorrissey@cbtransportation.com)

**FOR IMMEDIATE RELEASE**

**WOMEN DRIVING THE BUSINESS.... AT CB TRANSPORTATION, IT'S A WINNING STRATEGY**

**American Express OPEN and the Women Presidents' Organization rank CB Transportation in the top 50 Fastest Growing Women Led Companies in North America....**

Atlanta, GA (April 26,2012) - For the third consecutive year, CB Transportation proves they have a business model that works as they continue to lead the pack of rapidly growing woman owned businesses. The "50 Fastest" is sponsored by American Express and the Women Presidents' Organization and boasts an aggressive field of competitors from across the United States and Canada. Selections are based on a sales formula that combines percentages and absolute growth.

CEO Carole Borden is the "CB" of CB Transportation. Her chosen industry of transportation and supply chain logistics was never known for attracting women entrepreneurs. In spite of this, she has managed to build a lasting platform of viable solutions for an impressive growing list of Fortune 500 customers. Much of the success of the company is the personal brand of service Borden inspires in her team. She purposely maintains a flat organization to keep herself, her tactical operations group and her executive leadership close to their customers.

"Strong relationships coupled with sophisticated technology keep us tightly aligned with our partners". Customers know they have my attention along with the unwavering support and dedication of my entire team" says Borden. CB Transportation's corporate culture of trust and integrity are key components of their success.

CB Transportation has every intention of continuing its trajectory of rapid growth and service excellence. With award winning virtual technology, a comprehensive strategic plan, and a solid, loyal team of associates, CB will continue to lead the way.

Visit [www.cbtransportation.com](http://www.cbtransportation.com) for more information