



Carole Borden Honored With 2013 Enterprising Woman Of The Year Award  
*Carole Borden Honored As Top Woman Entrepreneur*

CHESTER SPRINGS, PA – CB Transportation, a third party logistics company, has announced that Carole Borden, Founder & CEO, has received the Enterprising Woman of the Year award for 2013 from *Enterprising Women* magazine. This award honors women business owners who have rapidly growing businesses, who mentor or support other women involved in commerce, and stand out as leaders in their communities. This award is widely considered one of the most prestigious recognitions for female business owners in North America. Carole Borden won in the category of “Over \$10 Million and up to \$25 Million in annual revenue.”

In a predominately male oriented industry, Ms. Borden’s outlook has helped her company realize steady growth over the past 15 years. Borden says, “It’s not about selling a pre-set package of services but rather listening to the needs of our customers and tailor-making transportation solutions that work for them. Our team of experts works around the clock making sure our client’s products are where they need to be, when they need to be there. When you’re around at 3:00 AM to solve a problem, word spreads fast!” Borden quips, “We pride ourselves in delivering almost everything, except glass ceilings.” Borden’s vision of empowering her operations team to do whatever it takes to build strong customer relationships has built a lasting platform for a broad range of Fortune 500 clients. She helps cultivate tomorrow’s leaders by sharing her insights with business students at Temple’s Fox School of Business and Philadelphia University.

**ABOUT ENTERPRISING WOMEN MAGAZINE:**

*Enterprising Women*, headquartered in Cary NC, is the nation’s only women-owned magazine published exclusively for women business owners that chronicles the growing political, economic and social influence and power of entrepreneurial women. Published in both print and digital editions, the magazine reaches nearly one million readers in 185 countries.